## **EAST Search History**

Ref #	Hits	Search Query	DBs	Default Operato r	Plural s	Time Stamp
L2	3	1 and sheet and adverti\$6	US-PGPU B; USPAT; EPO; JPO; DERWEN T; IBM_TDB	OR	ON	2006/10/26 12:08
L3 ·	11761	(deliver\$4 send\$4 transmit\$5 download\$4) with (targeted selected prefered chosen) with (ad advertisement content information) with (user receip\$4)	US-PGPU B; USPAT; EPO; JPO; DERWEN T; IBM_TDB	OR	ON .	2006/10/26 12:12
L4	1190	3 and embedded with (ad advertisement content information tag\$4)	US-PGPU B; USPAT; EPO; JPO; DERWEN T; IBM_TDB	OR	ON	2006/10/26 12:13
L5	. 124	4 and (request\$4 click\$4) same embed\$4 with (tag\$4 hyperlink\$4 link\$4) same (transfer\$4 send\$4 download\$4 transmit\$5)	US-PGPU B; USPAT; EPO; JPO; DERWEN T; IBM_TDB	OR	ON	2006/10/26 12:16
L6	171	4 and (request\$4 select\$4 activat\$4 click\$4) same embed\$4 with (tag\$4 hyperlink\$4 link\$4) same (transfer\$4 send\$4 download\$4 transmit\$5)	US-PGPU B; USPAT; EPO; JPO; DERWEN T; IBM_TDB	OR	ON	2006/10/26 12:17
L7	28	6 and information with associat\$4 same embed\$4 with (tag\$4 hyperlink\$4)	US-PGPU B; USPAT; EPO; JPO; DERWEN T; IBM_TDB	OR	ON	2006/10/26 12:18
L8	0	7 and targeting with criteria	US-PGPU B; USPAT; EPO; JPO; DERWEN T; IBM_TDB	OR	ON	2006/10/26 12:26

## **EAST Search History**

L9	0	7 and target\$4 with criteria	US-PGPU B; USPAT; EPO; JPO; DERWEN T; IBM_TDB	OR	. ON	2006/10/26 12:18
L10	4	7 and (select\$4 chosen target\$4) with criteria	US-PGPU B; USPAT; EPO; JPO; DERWEN T; IBM_TDB	OR	ON	2006/10/26 12:21
L11	3	7 and (select\$4 chosen target\$4) with criteria and campaigns	US-PGPU B; USPAT; EPO; JPO; DERWEN T; IBM_TDB	OR	ON .	2006/10/26 12:19
L12	. 1	3 and (select\$4 chosen target\$4) with criteria and (ad content adverti\$5) near5 campaigns same associated same (hyperlink\$4 embedded)	US-PGPU B; USPAT; EPO; JPO; DERWEN T; IBM_TDB	OR	ON	2006/10/26 12:23
L13	1	3 and (select\$4 chosen target\$4) with criteria and (ad content adverti\$5) near5 campaign\$4 same associated same (hyperlink\$4 embedded)	US-PGPU B; USPAT; EPO; JPO; DERWEN T; IBM_TDB	OR	ON	2006/10/26 12:24
L14	41	3 and (select\$4 chosen target\$4) with criteria and (ad content information adverti\$5) near5 campaign\$4 and associated same (hyperlink\$4 embedded)	US-PGPU B; USPAT; EPO; JPO; DERWEN T; IBM_TDB	OR	ON	2006/10/26 12:24
L15	10	14 and targeting with criteria	US-PGPU B; USPAT; EPO; JPO; DERWEN T; IBM_TDB	OR	ON	2006/10/26 12:30

## **EAST Search History**

L16	· 2	"6868525".pn.	US-PGPU B; USPAT; EPO; JPO; DERWEN T; IBM_TDB	OR	ON	2006/10/26 12:32
L17	10	15 and (code script\$4 javascript\$4)	US-PGPU B; USPAT; EPO; JPO; DERWEN T; IBM_TDB	OR	ON	2006/10/26 12:33
L18	. 5	15 and (script\$4 javascript\$4)	US-PGPU B; USPAT; EPO; JPO; DERWEN T; IBM_TDB	OR	ON	2006/10/26 12:33